



## **Tourism Release No.69**



## **TOURISM STATISTICAL RELEASE**

### **SEPTEMBER - 2022**

## TOURISM STATISTICS

Zanzibar recorded **46,338** international visitors in September 2022 which is an increase of 79.5 percent compared with **25,817** visitors recorded in September 2021 and decreased by 24.5 percent compared with **61,388** visitors recorded in the preceding month (August 2022).

Tourists from Europe continued to dominate the market by accounting three quarters (**75.5** percent) of the total visitors in September 2022. In country wise, French dominated the Tourism market by accounting **12.9** percent of all visitors entered in September 2022, followed by German (**11.6** percent) while New Zealand recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data shows that **43,020** visitors equivalent to **92.8** percent of the total visitors entered through Airport, whereby **37,389** visitors of them entered by international flights and **5,631** by domestic flights. The remaining **3,318** visitors entered through seaport of whom **7** entered by cruise ship and **3,311** by Sea Ferries as shown in **Figure 1 & Table 2**.

Information on the purpose of visit (**Table 3**) shows that in September 2022, about **45,914** visitors equivalent to **99.1** percent came for holidays, **0.8** percent came for visiting friends and relatives and **0.1** percent came for other purposes.

**Figure 2 & Table 4** shows that **18,750** visitors (**40.5** percent) were male and **27,588** (**59.5** percent) were female. Male and Female decreased by **17.9** and **28.4** percent respectively compared with the preceding month of August 2022.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, 15 to 64 years who are regarded as working age population, and 65 years and older are regarded as retirees. The overall results show that **1,200** (**2.6** percent) visitors were aged less than 15 years, **42,515** (**91.7** percent) were aged 15 to 64 years and **2,623** (**5.7** percent) were aged 65 years and older (**Figure 3 & Table 5**).

The visitors from emerging markets (Poland, India, Russia, Israel, China and Ukraine) decreased by **12.6** percent compared with previous month. Other performances are shown in (**Figure 4 & Annex I: Table 6**).

**Table 7** shows that almost one for every four visitors (**26.6 percent**) stayed in the country for Six days in September 2022. The overall average intended length of stay for visitors in September 2022 was about eight nights.

The total of **629,730** bed-spaces was available in September 2022. Out of these bed-spaces, estimates of **380,378** beds were sold during September representing a bed occupancy rate of **60.4 percent (Table 8)**.

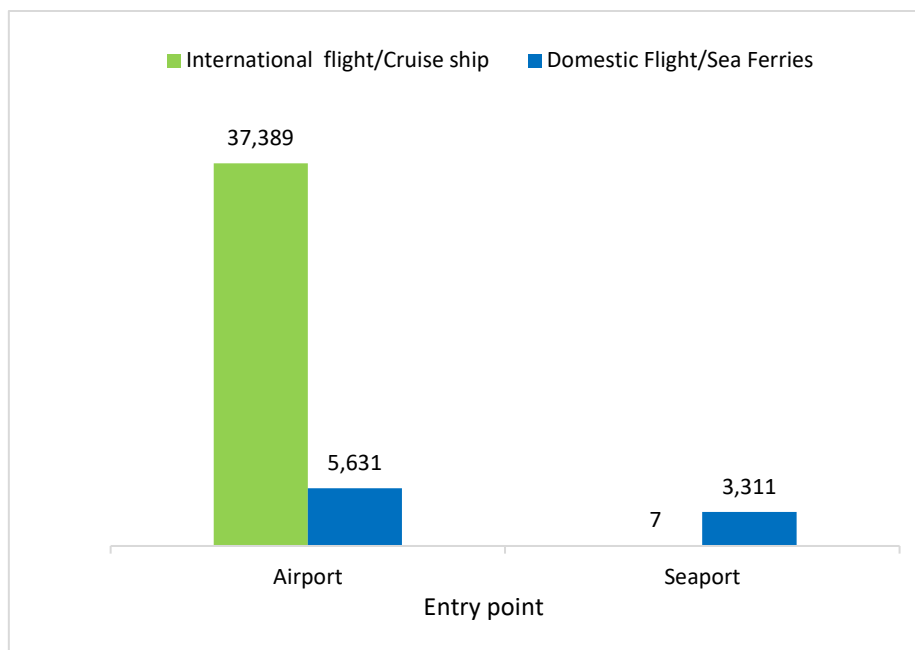
For the past nine months, Zanzibar has received **369,086** visitors from January- September 2022 which is an increase of **32.4** percent compared with the corresponding months (January – September 2021). About **327,893** visitors entered through airport while **41,193** visitors entered through seaport. Most of visitors were from Europe (**71.8** percent). In country wise, France (**12.4** percent) was the leading market for the nine months in Zanzibar tourism market (**Table 9**).

**Table1: International Visitors by Nationality, September 2021, August 2022 and September 2022**

Nationality	September-21			August -22			September -22			% Change, August 2022 and September 2022	
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank	% Change, September 2021 and September 2022	
<b>EUROPE</b>											
Scandinavian	408	1.6	15	1,246	2.0	14.0	1,033	2.2	12	-17.1	153.2
British	816	3.2	9	4,319	7.0	3.0	3,993	8.6	3	-7.5	389.3
German	1,361	5.3	5	4,061	6.6	4.0	5,371	11.6	2	32.3	294.6
Italian	497	1.9	12	8,443	13.8	1.0	3,598	7.8	4	-57.4	623.9
French	3,586	13.9	1	8,391	13.7	2.0	5,989	12.9	1	-28.6	67.0
Dutch	330	1.3	16	1,828	3.0	8.0	1,583	3.4	9	-13.4	379.7
Belgium	747	2.9	11	1,330	2.2	12.0	1,212	2.6	11	-8.9	62.2
Russian	454	1.8	13	583	0.9	16.0	711	1.5	15	22.0	56.6
Turkish	172	0.7	20	538	0.9	18.0	287	0.6	19	-46.7	66.9
Polish	3,058	11.8	2	2,816	4.6	5.0	2,902	6.3	5	3.1	-5.1
Ukrainian	256	1	18	154	0.3	22.0	156	0.3	21	1.3	-39.1
Czech Republic	263	1	17	1,663	2.7	10.0	1,339	2.9	10	-19.5	409.1
Spanish	824	3.2	8	2,065	3.4	7.0	1,623	3.5	8	-21.4	97.0
Other European	2,491	9.6		5,573	9.1		5,168	11.2		-7.3	107.5
<b>Subtotal</b>	<b>15,263</b>	<b>59.1</b>		<b>43,010</b>	<b>70.1</b>		<b>34,965</b>	<b>75.5</b>		<b>-19</b>	<b>129</b>
<b>ASIA</b>											
Japanese	17	0.1	23	83	0.1	23.0	41	0.1	23	-50.6	141.2
Chinese	42	0.2	22	320	0.5	20.0	123	0.3	22	-61.6	192.9
Indian	924	3.6	7	1,052	1.7	15.0	662	1.4	16	-37.1	-28.4
Israeli	815	3.2	10	1,290	2.1	13.0	880	1.9	14	-31.8	8.0
Other Asian	866	3.4		2,812	4.6		1,140	2.5		-59.5	31.6
<b>Subtotal</b>	<b>2,664</b>	<b>10.3</b>		<b>5,557</b>	<b>9.1</b>		<b>2,846</b>	<b>6.1</b>		<b>-48.8</b>	<b>6.8</b>
<b>AFRICA</b>											
Kenyan	423	1.6	14	1,718	2.8	9.0	1,001	2.2	13	-41.7	136.6
South African	1,981	7.7	4	1,581	2.6	11.0	1,757	3.8	7	11.1	-11.3
Egyptian	953	3.7	6	456	0.7	19.0	331	0.7	18	-27.4	-71.9
Other African	1,180	4.6		4,050	6.6		1,885	4.1		-53.5	-58.5
<b>Subtotal</b>	<b>4,537</b>	<b>17.6</b>		<b>7,805</b>	<b>12.7</b>		<b>4,974</b>	<b>10.7</b>		<b>-36.3</b>	<b>9.6</b>
<b>AMERICA</b>											
American	2,413	9.3	3	2,526	4.1	6.0	1,927	4.2	6	-23.7	919.6
Canadian	189	0.7	19	541	0.9	17.0	588	1.3	17	8.7	250.0
Other American	168	0.7		388	0.6		345	0.7		-11.1	-87.5
<b>Subtotal</b>	<b>2,770</b>	<b>10.7</b>		<b>3,455</b>	<b>5.6</b>		<b>2,860</b>	<b>6.2</b>		<b>-17.2</b>	<b>3.2</b>
<b>OCEANIA</b>											
Australian	50	0.2	21	230	0.4	21.0	182	0.4	20	-20.9	5966.7
New Zealand	3	0	24	63	0.1	24.0	37	0.1	24	-41.3	-30.2
<b>Subtotal</b>	<b>53</b>	<b>0.2</b>		<b>293</b>	<b>0.5</b>		<b>219</b>	<b>0.5</b>		<b>-25.3</b>	<b>-58.7</b>
Not stated	530	2.1		1,268	2.1		474	1.0			
<b>TOTAL</b>	<b>25,817</b>	<b>100</b>		<b>61,388</b>	<b>100.0</b>		<b>46,338</b>	<b>100.0</b>		<b>-24.5</b>	<b>79.5</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 1: International Visitors by Entry Points, September 2022**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 2: International Visitors by Nationality through Entry Points, September 2022**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	797	186	983	0	50	50
British	3,265	373	3,638	0	355	355
German	4,273	774	5,047	0	324	324
Italian	3,339	214	3,553	0	45	45
French	4,786	1,014	5,800	0	189	189
Dutch	1,256	260	1,516	0	67	67
Belgium	937	204	1,141	0	71	71
Russian	637	52	689	0	22	22
Turkish	260	27	287	0	0	0
Polish	2,685	191	2,876	6	20	26
Ukrainian	145	11	156	0	0	0
Czech Republic	1,281	51	1,332	0	7	7
Spanish	1,161	462	1,623	0	0	0
Other Europeans	4,441	625	5,066	0	102	102
<b>Subtotal</b>	<b>29,263</b>	<b>4,444</b>	<b>33,707</b>	<b>6</b>	<b>1,252</b>	<b>1,258</b>
<b>ASIA</b>						
Japanese	25	6	31	0	10	10
Chinese	63	12	75	0	48	48
Indian	420	50	470	0	192	192
Israeli	763	105	868	0	12	12
Other Asians	977	35	1,012	0	128	128
<b>Subtotal</b>	<b>2,248</b>	<b>208</b>	<b>2,456</b>	<b>0</b>	<b>390</b>	<b>390</b>
<b>AFRICA</b>						
Kenyan	643	53	696	0	305	305
South African	1,629	128	1,757	0	0	0
Egyptian	264	16	280	1	50	51
Other Africans	1,291	95	1,386	0	499	499
<b>Subtotal</b>	<b>3,827</b>	<b>292</b>	<b>4,119</b>	<b>1</b>	<b>854</b>	<b>855</b>
<b>AMERICA</b>						
American	1,274	461	1,735	0	192	192
Canadian	380	138	518	0	70	70
Other Americans	258	61	319	0	26	26
<b>Subtotal</b>	<b>1,912</b>	<b>660</b>	<b>2,572</b>	<b>0</b>	<b>288</b>	<b>288</b>
<b>OCEANIA</b>						
Australian	87	18	105	0	77	77
New Zealand	20	9	29	0	8	8
<b>Subtotal</b>	<b>107</b>	<b>27</b>	<b>134</b>	<b>0</b>	<b>85</b>	<b>85</b>
Not stated	32	0	32	0	442	442
<b>TOTAL</b>	<b>37,389</b>	<b>5,631</b>	<b>43,020</b>	<b>7</b>	<b>3,311</b>	<b>3,318</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 3: International Visitors by Nationality and Purpose of Visit, September 2022**

Nationality	Holidays	Visiting Friends and Relatives	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	1,029	0	0	0	3	0	0	1	0	1,033
British	3,948	0	1	0	44	0	0	0	0	3,993
German	5,322	0	2	0	34	0	0	0	13	5,371
Italian	3,582	0	0	0	15	0	0	0	1	3,598
French	5,939	0	0	0	49	0	0	0	1	5,989
Dutch	1,581	0	0	0	2	0	0	0	0	1,583
Belgium	1,210	0	0	0	2	0	0	0	0	1,212
Russian	686	0	0	0	24	0	1	0	0	711
Turkish	285	0	0	0	2	0	0	0	0	287
Polish	2,885	0	0	0	17	0	0	0	0	2,902
Ukrainian	154	0	0	0	2	0	0	0	0	156
Czech Republic	1,332	0	1	0	6	0	0	0	0	1,339
Spanish	1,613	0	0	0	8	0	2	0	0	1,623
Other Europeans	5,069	0	0	0	97	0	1	0	1	5,168
<b>Subtotal</b>	<b>34,635</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>305</b>	<b>0</b>	<b>4</b>	<b>1</b>	<b>16</b>	<b>34,965</b>
<b>ASIA</b>										
Japanese	41	0	0	0	0	0	0	0	0	41
Chinese	121	0	0	0	2	0	0	0	0	123
Indian	650	0	1	0	11	0	0	0	0	662
Israeli	878	0	0	0	2	0	0	0	0	880
Other Asians	1,106	0	1	1	31	0	1	0	0	1,140
<b>Subtotal</b>	<b>2,796</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>46</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>2,846</b>
<b>AFRICA</b>										
Kenyan	1,000	0	0	0	1	0	0	0	0	1,001
South African	1,757	0	0	0	0	0	0	0	0	1,757
Egyptian	327	0	0	0	4	0	0	0	0	331
Other Africans	1,875	0	0	0	9	0	0	0	1	1,885
<b>Subtotal</b>	<b>4,959</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>14</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>4,974</b>
<b>AMERICA</b>										
American	1,913	0	0	0	14	0	0	0	0	1,927
Canadian	587	0	0	0	1	0	0	0	0	588
Other Americans	338	0	0	0	7	0	0	0	0	345
<b>Subtotal</b>	<b>2,838</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,860</b>
<b>OCEANIA</b>										
Australian	180	0	0	0	2	0	0	0	0	182
New Zealand	37	0	0	0	0	0	0	0	0	37
<b>Subtotal</b>	<b>217</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>219</b>
<b>Not stated</b>	<b>469</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>474</b>
<b>TOTAL</b>	<b>45,914</b>	<b>1</b>	<b>6</b>	<b>1</b>	<b>389</b>	<b>0</b>	<b>5</b>	<b>1</b>	<b>21</b>	<b>46,338</b>
<b>TOTAL PERCENT</b>	<b>99.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>100</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

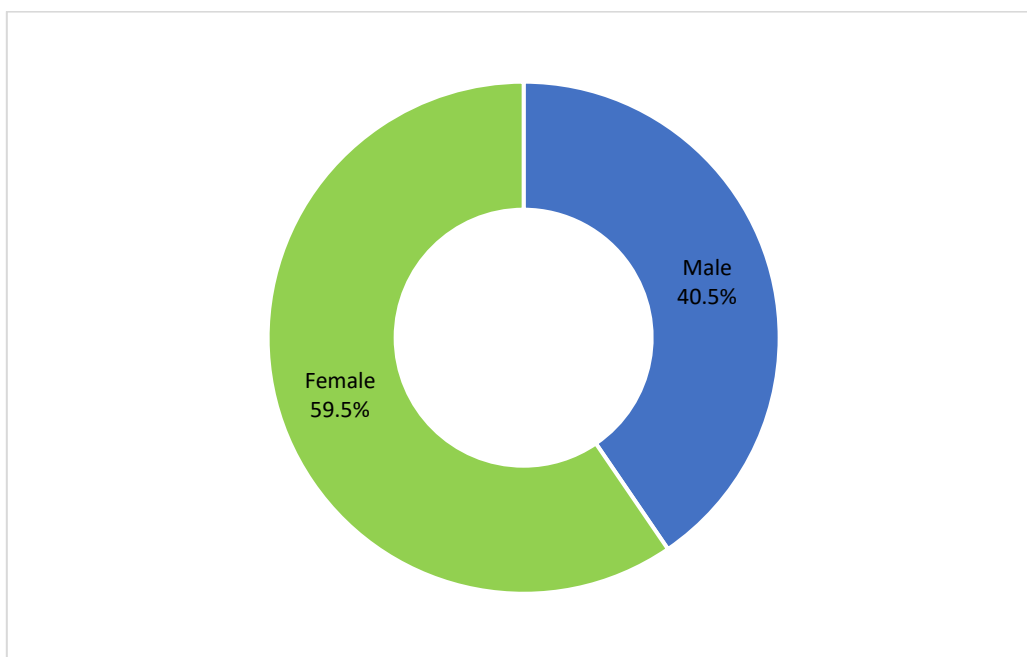
**Table 4: International Visitors by Nationality and Sex, September 2022**

Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	398	635	1,033
British	1,077	2,916	3,993
German	2,376	2,995	5,371
Italian	1,547	2,051	3,598
French	2,305	3,684	5,989
Dutch	594	989	1,583
Belgium	463	749	1,212
Russian	269	442	711
Turkish	140	147	287
Polish	1,045	1,857	2,902
Ukrainian	31	125	156
Czech Republic	540	799	1,339
Spanish	670	953	1,623
Other European Country	2,191	2,977	5,168
<b>Subtotal</b>	<b>13,646</b>	<b>21,319</b>	<b>34,965</b>
<b>ASIA</b>			
Japanese	22	19	41
Chinese	70	53	123
Indian	388	274	662
Israeli	377	503	880
Other Asian	619	521	1,140
<b>Subtotal</b>	<b>1,476</b>	<b>1,370</b>	<b>2,846</b>
<b>AFRICA</b>			
Kenyan	452	549	1,001
South African	591	1,166	1,757
Egyptian	181	150	331
Other African	901	984	1,885
<b>Subtotal</b>	<b>2,125</b>	<b>2,849</b>	<b>4,974</b>
<b>AMERICA</b>			
American	763	1,164	1,927
Canadian	227	361	588
Other American	143	202	345
<b>Subtotal</b>	<b>1,133</b>	<b>1,727</b>	<b>2,860</b>
<b>OCEANIA</b>			
Australian	84	98	182
New Zealand	18	19	37
<b>Subtotal</b>	<b>102</b>	<b>117</b>	<b>219</b>
Not stated	268	206	474
<b>TOTAL SEPTEMBER, 2022</b>	<b>18,750</b>	<b>27,588</b>	<b>46,338</b>
<b>TOTAL AUGUST 2022</b>	<b>22,840</b>	<b>38,548</b>	<b>61,388</b>
<b>TOTAL PERCENT</b>	<b>40.5</b>	<b>59.5</b>	<b>100</b>
<b>% CHANGE, AUGUST 2022 and SEPTEMBER 2022</b>	<b>-17.9</b>	<b>-28.4</b>	<b>-24.5</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

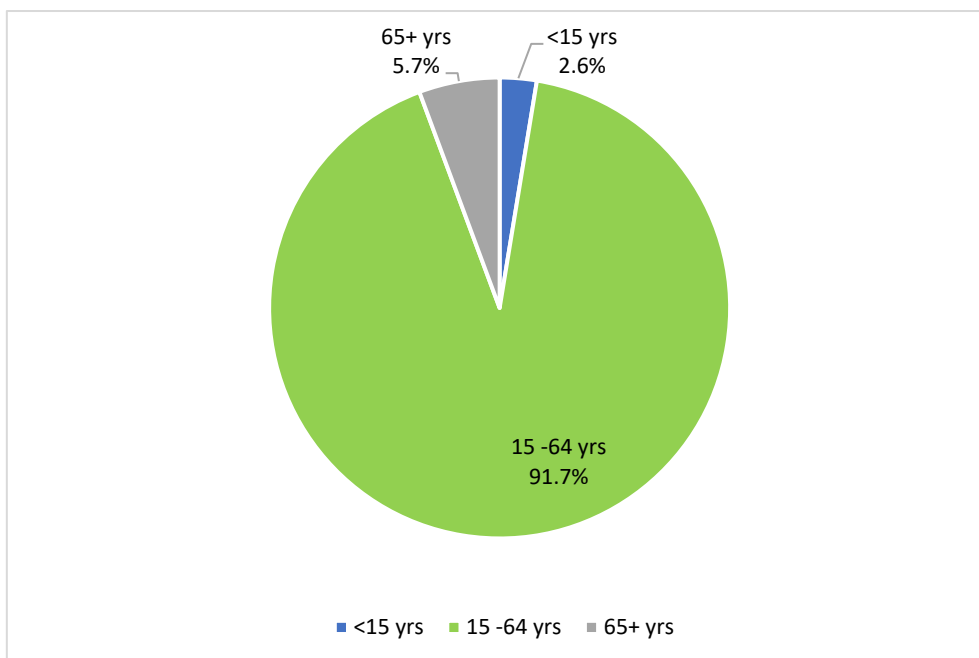


**Figure 2: International Visitors by Sex, September 2022**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 3: International Visitors by Categorized Age, September 2022**



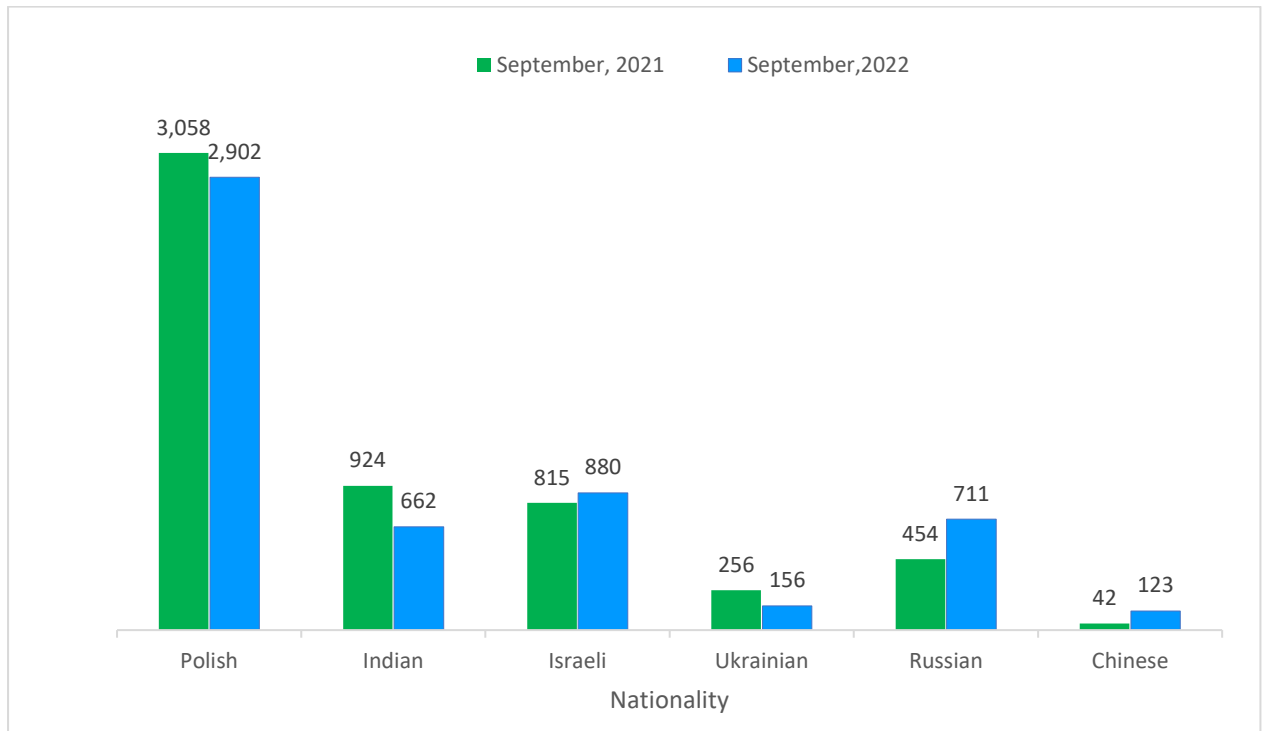
Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 5: International Visitors by Nationality and Categorized Age, September 2022**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	57	900	76	1,033
British	87	3,646	260	3,993
German	134	4,902	335	5,371
Italian	87	3,380	131	3,598
French	75	5,611	303	5,989
Dutch	28	1,476	79	1,583
Belgium	23	1,132	57	1,212
Russian	22	675	14	711
Turkish	12	269	6	287
Polish	103	2,672	127	2,902
Ukrainian	4	149	3	156
Czech Republic	25	1,227	87	1,339
Spanish	20	1,519	84	1,623
Other European	114	4,794	260	5,168
<b>Subtotal</b>	<b>791</b>	<b>32,352</b>	<b>1,822</b>	<b>34,965</b>
<b>ASIA</b>				
Japanese	1	40	0	41
Chinese	4	116	3	123
Indian	21	607	34	662
Israeli	60	778	42	880
Other Asian	30	1,055	55	1,140
<b>Subtotal</b>	<b>116</b>	<b>2,596</b>	<b>134</b>	<b>2,846</b>
<b>AFRICA</b>				
Kenyan	41	918	42	1,001
South African	106	1,573	78	1,757
Egyptian	4	321	6	331
Other African	67	1,772	46	1,885
<b>Subtotal</b>	<b>218</b>	<b>4,584</b>	<b>172</b>	<b>4,974</b>
<b>AMERICA</b>				
American	39	1,576	312	1,927
Canadian	10	455	123	588
Other American	13	318	14	345
<b>Subtotal</b>	<b>62</b>	<b>2,349</b>	<b>449</b>	<b>2,860</b>
<b>OCEANIA</b>				
Australian	2	163	17	182
New Zealand	2	28	7	37
<b>Subtotal</b>	<b>4</b>	<b>191</b>	<b>24</b>	<b>219</b>
<b>Not stated</b>	<b>9</b>	<b>443</b>	<b>22</b>	<b>474</b>
<b>TOTAL</b>	<b>1,200</b>	<b>42,515</b>	<b>2,623</b>	<b>46,338</b>
<b>TOTAL PERCENT</b>	<b>2.6</b>	<b>91.7</b>	<b>5.7</b>	<b>100</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 4: Visitors Arrival from Emerging Markets, September 2022**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 7: Intended Length of Stay and Sex of International Visitors, September 2022**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	323	179	502	1.1	323	179	502
2	363	327	690	1.5	726	654	1,380
3	765	806	1,571	3.4	2,295	2,418	4,713
4	1,055	1,202	2,257	4.9	4,220	4,808	9,028
5	1,811	2,089	3,900	8.4	9,055	10,445	19,500
6	2,380	9,933	12,313	26.6	14,280	59,598	73,878
7	3,715	4,035	7,750	16.7	26,005	28,245	54,250
8	1,807	2,034	3,841	8.3	14,456	16,272	30,728
9	805	896	1,701	3.7	7,245	8,064	15,309
10	1,333	1,510	2,843	6.1	13,330	15,100	28,430
11	482	548	1,030	2.2	5,302	6,028	11,330
12	664	666	1,330	2.9	7,968	7,992	15,960
13	394	462	856	1.8	5,122	6,006	11,128
14	970	1,061	2,031	4.4	13,580	14,854	28,434
15	635	622	1,257	2.7	9,525	9,330	18,855
16	206	221	427	0.9	3,296	3,536	6,832
17	118	130	248	0.5	2,006	2,210	4,216
18	83	80	163	0.4	1,494	1,440	2,934
19	48	39	87	0.2	912	741	1,653
20	77	103	180	0.4	1,540	2,060	3,600
21	120	124	244	0.5	2,520	2,604	5,124
22	48	47	95	0.2	1,056	1,034	2,090
23	18	22	40	0.1	414	506	920
24	10	9	19	0.0	240	216	456
25	19	16	35	0.1	475	400	875
26	6	10	16	0.0	156	260	416
27	9	3	12	0.0	243	81	324
28	10	12	22	0.0	280	336	616
29	13	8	21	0.0	377	232	609
30	160	119	279	0.6	4,800	3,570	8,370
31+	303	275	578	1.2	9,393	8,525	17,918
Total	18,750	27,588	46,338	100.0	162,634	217,744	380,378
Intended Average Length of Stay <sup>1</sup>					8.7	7.9	8.2

Source: OCGS, ZCT & Immigration Department, Zanzibar

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: International Visitors nights and Estimated Bed Occupancy Rate, September 2022**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	502	1.1	502
2	690	1.5	1,380
3	1,571	3.4	4,713
4	2,257	4.9	9,028
5	3,900	8.4	19,500
6	12,313	26.6	73,878
7	7,750	16.7	54,250
8	3,841	8.3	30,728
9	1,701	3.7	15,309
10	2,843	6.1	28,430
11	1,030	2.2	11,330
12	1,330	2.9	15,960
13	856	1.8	11,128
14	2,031	4.4	28,434
15	1,257	2.7	18,855
16	427	0.9	6,832
17	248	0.5	4,216
18	163	0.4	2,934
19	87	0.2	1,653
20	180	0.4	3,600
21	244	0.5	5,124
22	95	0.2	2,090
23	40	0.1	920
24	19	0.0	456
25	35	0.1	875
26	16	0.0	416
27	12	0.0	324
28	22	0.0	616
29	21	0.0	609
30	279	0.6	8,370
31+	578	1.2	17,918
<b>Total</b>	<b>46,338</b>	<b>100.0</b>	<b>380,378</b>
<b>Number of beds available in September, 2022</b>			<b>629,730</b>
<b>Bed Occupancy Rate</b>			<b>60.4</b>

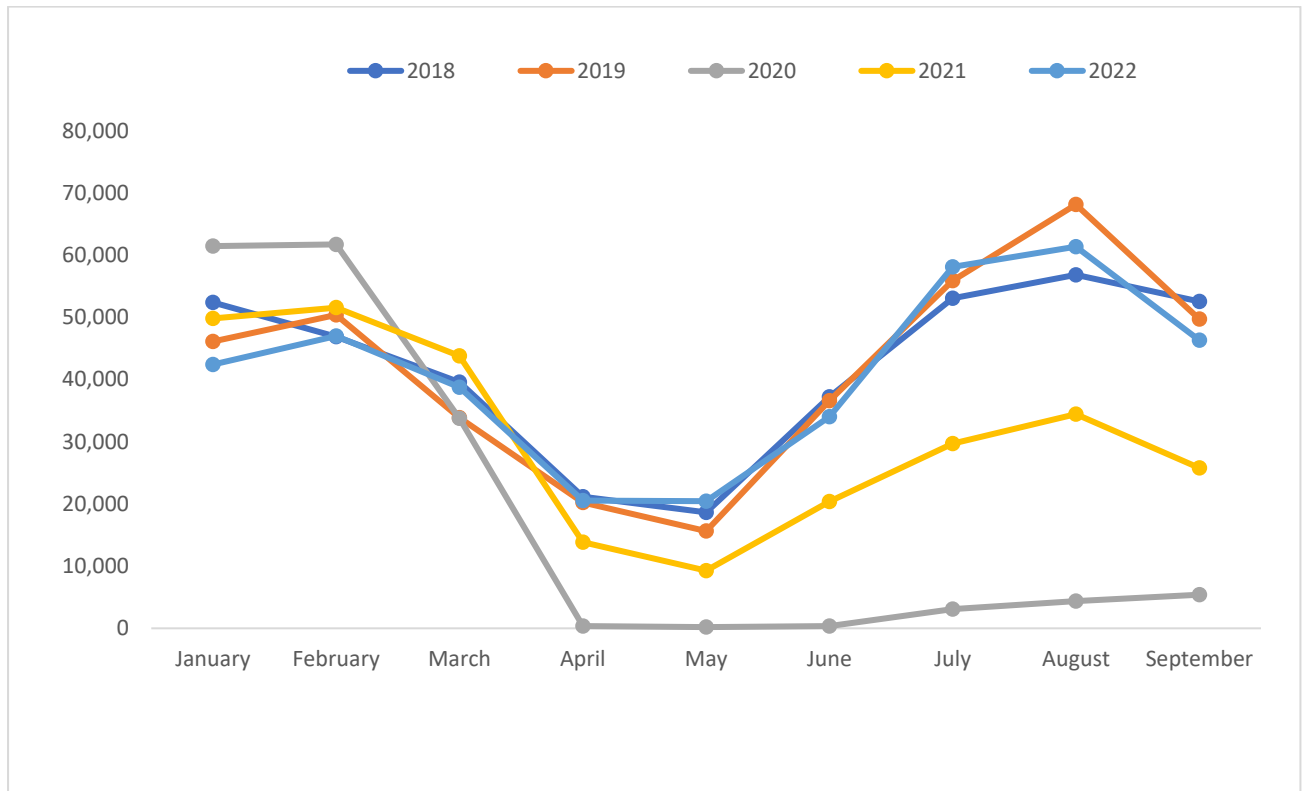
Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 9: International Visitors by Nationality through Entry Points, January- September  
2021 & 2022**

Nationality	January-September 2021			January- September 2022					% Change, Jan- Sept2021 and Jan- Sept 2022
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	3,660	1.3	16	9,850	1,245	11,095	3.0	11	203.1
British	8,141	2.9	9	18,001	3,248	21,249	5.8	4	161.0
German	10,225	3.7	7	25,839	2,428	28,267	7.7	3	176.4
Italian	4,883	1.8	11	17,608	788	18,396	5.0	6	276.7
French	21,938	7.9	3	43,163	2,682	45,845	12.4	1	109.0
Dutch	3,467	1.2	17	9,561	1,282	10,843	2.9	12	212.7
Belgium	4,724	1.7	14	7,421	846	8,267	2.2	14	75.0
Russian	68,880	24.7	1	3,393	416	3,809	1.0	19	-94.5
Turkish	2,028	0.7	20	3,068	0	3,068	0.8	22	51.3
Polish	25,535	9.2	2	33,586	399	33,985	9.2	2	33.1
Ukrainian	8,328	3	8	12,063	0	12,063	3.3	10	44.8
Czech Republic	4,826	1.7	12	13,307	218	13,525	3.7	9	180.3
Spanish	4,794	1.7	13	8,239	0	8,239	2.2	15	71.9
Other European	30,102	10.8		44,699	1,678	46,377	12.6		54.1
<b>Subtotal</b>	<b>201,531</b>	<b>72.3</b>		<b>249,798</b>	<b>15230</b>	<b>265,028</b>	<b>71.8</b>		<b>31.5</b>
<b>ASIA</b>									
Japanese	187	0.1	25	170	116	286	0.1	27	52.9
Chinese	815	0.3	23	804	849	1,653	0.4	23	102.8
Indian	5,488	2	10	3,672	2,008	5,680	1.5	17	3.5
Israeli	3,375	1.2	18	4,673	127	4,800	1.3	18	42.2
Other Asian	10,172	3.6		12,252	1,928	14,180	3.8		39.4
<b>Subtotal</b>	<b>20,037</b>	<b>7.2</b>		<b>21571</b>	<b>5028</b>	<b>26599</b>	<b>7.2</b>		<b>32.7</b>
<b>AFRICA</b>									
Kenyan	4,005	1.4	15	5,304	3,789	9,093	2.5	13	127.0
South African	12,605	4.5	6	16,890	0	16,890	4.6	7	34.0
Egyptian	2,180	0.8	19	2,947	553	3,500	0.9	20	60.6
Other African	13,788	4.9		14,429	5,028	19,457	5.3		41.1
<b>Subtotal</b>	<b>32,578</b>	<b>11.7</b>		<b>39570</b>	<b>9370</b>	<b>48940</b>	<b>13.3</b>		<b>50.2</b>
<b>AMERICA</b>									
American	15,041	5.4	4	11,114	3,517	14,631	4.0	8	-2.7
Canadian	1,829	0.7	21	2,347	905	3,252	0.9	21	77.8
Other American	2,273	0.8		2,270	403	2,673	0.7		17.6
<b>Subtotal</b>	<b>19,143</b>	<b>6.9</b>		<b>15731</b>	<b>4825</b>	<b>20556</b>	<b>5.6</b>		<b>7.4</b>
<b>OCEANIA</b>									
Australian	1,043	0.4	22	604	452	1,056	0.3	25	-16.7
New Zealand	225	0.1	24	155	173	328	0.1	26	-92.2
<b>Subtotal</b>	<b>1,268</b>	<b>0.5</b>		<b>759</b>	<b>625</b>	<b>1384</b>	<b>0.4</b>		<b>9.1</b>
Not stated	4,197	1.5		464	6,115	6,579	1.8		
<b>TOTAL</b>	<b>278,754</b>	<b>100</b>		<b>327,893</b>	<b>41,193</b>	<b>369,086</b>	<b>100</b>		<b>32.4</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 5: International Visitors by Month, January- September, 2018 - 2022**



## Annex I:

**Table 6: Visitors Arrival from Emerging Markets, September 2022**

Nationality	September 2021	August 2022	September 2022	% Change September 2021 and September 2022	% Change August 2022 and September 2022
Russian	454	583	711	56.6	22.0
Polish	3,058	2,816	2,902	-5.1	3.1
Ukrainian	256	154	156	-39.1	1.3
Chinese	42	320	123	192.9	-61.6
Indian	924	1052	662	-28.4	-37.1
Israeli	815	1,290	880	8.0	-31.8
<b>Total</b>	<b>5,549</b>	<b>6,215</b>	<b>5,434</b>	<b>-2.1</b>	<b>-12.6</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

## Annex II

**Table 10: International Visitors by Month, 2018 - 2022**

Month	2018	2019	2020	2021	2022
January	52,417	46,133	61,461	49,868	42,443
February	46,935	50,387	61,752	51,574	46,995
March	39,592	33,883	33,801	43,821	38,762
April	21,139	20,242	334	13,839	20,540
May	18,655	15,640	197	9,280	20,450
June	37,235	36,605	353	20,416	34,013
July	53,087	55,947	3,079	29,714	58,157
August	56,861	68,163	4,366	34,425	61,388
September	52,551	49,732	5,422	25,817	46,338
October	49,796	53,023	12,157	31,826	
November	39,713	47,824	29,128	35,438	
December	52,828	60,685	48,594	48,167	
<b>Total</b>	<b>520,809</b>	<b>538,264</b>	<b>260,644</b>	<b>394,185</b>	<b>369,086</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar



## Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

### Definition and Concepts

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

**For more clarifications please contact:**

*Office of the Chief Government Statistician*

*P.O. BOX 2321*

*Email: [zanstat@ocgs.go.tz](mailto:zanstat@ocgs.go.tz)*

*Zanzibar Commission for Tourism*

*P.O.BOX 1410*

*Email: [marketing@zanzibartourism.go.tz](mailto:marketing@zanzibartourism.go.tz)*